



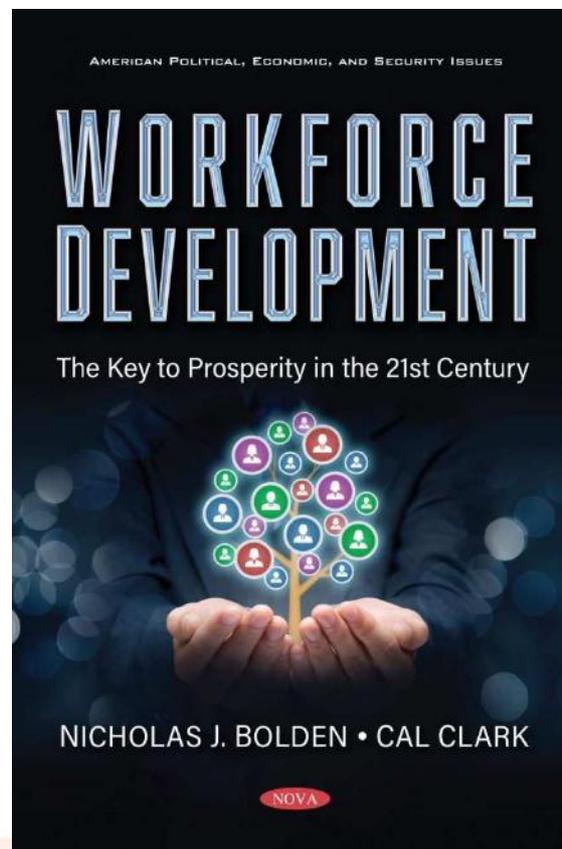
Gazelle Book Services Limited,
Unit 1/4, White Cross Mills,
Hightown, Lancaster LA1 4XS

t: (01524) 528500

e: sales@gazellebookservices.co.uk

www.gazellebookservices.co.uk

ECONOMICS



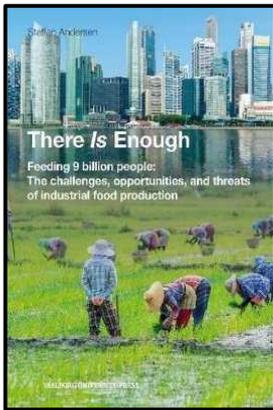
NEW TITLES

- Aalborg Universitetsforlag • Vandenhoeck & Ruprecht GmbH
- Transcript Verlag • Monash University Publishing
- Nova Science Publishers

Contents

Aalborg Universitetsforlag	1
Vandenhoeck & Ruprecht GmbH	2
Transcript Verlag	2
Monash University Publishing	3
Nova Science Publishers	4

Aalborg Universitetsforlag



There Is Enough

Feeding 9 billion people: The challenges, opportunities, and threats of industrial food production

Steffen Andersen

Most food found on supermarket shelves exists because consumer research has proven that the product will be in demand once it is made available by the food industry.

This book strives to shed light on the aspects of our everyday sustenance that we normally don't think about; above all the problematic consumer unawareness of foods' nutritional value - and the technology behind industrially grown, raised and manufactured fruits, vegetables, meat, milk, eggs, processed and fast food.

Our ancestors created and secured modern food production through hard work; this occurred over a couple of million years in three leaps:

- Meat Cooking (1,8 million years ago)
- Agriculture Society (10.000 years ago)
- Industrial Specialization (300 years ago)

Now, we are at the frontier of a new era of future-food, driven by the need to feed nine billion people. But there are risks, as well as rewards, we must be conscious of as we move toward these new kinds of food.

Among the key question we must consider: Is your body ready for these new sources of nutrition, or might you thrive even better with the foods you are already accustomed to?

Reading this book will reward you with a new chance to make the right choices during shopping trips to your store or on the internet - in the food jungle.

The book unfolds and presents for you a map of the conditions underlying our modern food supply, to help guide you safely in navigating the food jungle and increase your feeling of responsibility for your food intake. It will make you a better shopper and consumer; and empower you to leverage your newfound knowledge in helping drive the food industry toward manufacturing the healthiest foods possible for your body.

HB 9788772102948 £37.00 November 2020 Aalborg Universitetsforlag 240 pages



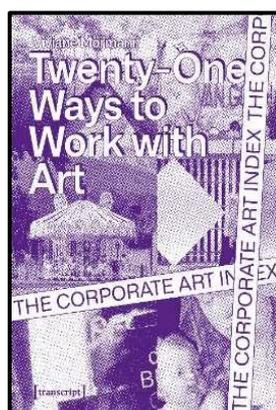
China's environmental policy in terms of European Union standards

Jan Tkaczynski, Lukasz Gacek

It is beyond dispute that both China and the European Union stand to gain from promoting low-carbon development through the dissemination of clean and renewable energy sources, as this inevitably leads to increased environmental protection. The depletion of fossil fuel resources and the accompanying changes in the global energy mix make Europe and China not only competitors in the global economic race, but also *nolens volens* partners. Their pragmatic partnership is characterized, on the one hand, by the need to take action to reduce the consumption of fossil fuels and, on the other, by the desire to minimize the negative environmental impact of their use. Hence, the existing and emerging cooperation between the two actors, while challenging for a number of reasons, is not only an attempt to set up channels to exchange vital information, but also an exercise in setting the standards under which further cooperation will be forged.

HB 9783847112112 £45.99 November 2020 Vandenhoeck & Ruprecht GMBH 296 pages

Transcript Verlag

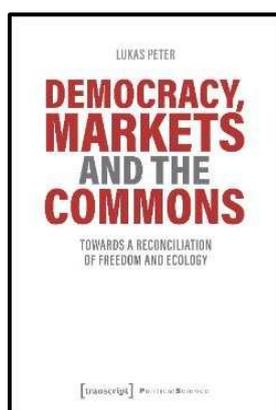


The Corporate Art Index Twenty-One Ways to Work With Art

Viviane Mörmann

Art is a prerequisite for the progress of society. Corporate Art Initiatives contribute to this progression. Based on extensive research, Viviane Mörmann presents 21 promising corporate art initiatives (CAIs). She introduces different types of art initiatives and provides a standardized scheme to evaluate them. This volume features CAIs from the classic corporate art space to the public art challenge, and the virtual museum. It draws attention to the subject of CAIs to broaden the reader's knowledge and to mediate access to current CAIs. *The Corporate Art Index* thus addresses art lovers, artists, curators, business and marketing professionals, architects and designers, art historians, art fair organizers and journalists.

PB 9783837656503 £38.99 November 2020 Transcript Verlag 224 pages



Democracy, Markets and the Commons Towards a Reconciliation of Freedom and Ecology

Lukas Peter

How can we overcome the existing political, economic, and ecological crises that humanity faces? With the notion of the commons, Lukas Peter argues that this form of social organization can provide answers to the shortcomings of centralized states and open and competitive markets. By building on and going beyond the work of Elinor and Vincent Ostrom, he develops an ecological understanding of the commons and human freedom, more generally, thereby reinterpreting classical thinkers such as John Locke and John Rawls. Importantly, he does not suggest an end to property, states or markets, but rather a radical democratization thereof, ultimately providing a real alternative for the 21st century.

PB 9783837654240 £44.99 January 2021 Transcript Verlag 334 pages



Challenging Politics

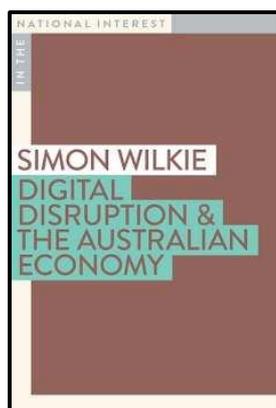
Scott Ryan

Australia has enjoyed an unprecedented period of prosperity in recent decades, yet despite this there has been a widely reported loss of faith in politics and institutions. With the COVID-19 pandemic, Australia faces its most significant economic and social challenges in decades. How is politics placed to deal with these challenges and what is the capacity of our key institutions to do so? What are the lessons and warnings from history?

In *Challenging Politics*, long-time politician Scott Ryan argues that the way we determine issues, the way we practice politics, and what we expect from politicians and government, is in flux. To some, the virtue of compromise has become the sin of sell-out. The louder voices of fringe and single-issue movements attract attention, money and commitment, and apply litmus tests to those who seek to govern. This makes it more difficult for our institutions, and therefore our politics, to function effectively. The long-talked-about collapse of the centre isn't solely about extreme ideas. It is also about how our expectations of politics and our institutions have changed.

About the Author: Scott Ryan was elected as a Senator for Victoria at the 2007 federal election and re-elected in 2013 and 2016. He served in the Abbott ministry as parliamentary secretary for education, and in the Turnbull ministries as minister for vocational education, special minister of state, and minister assisting the prime minister for Cabinet.

PB 9781922464279 £15.99 March 2021 Monash University Publishing



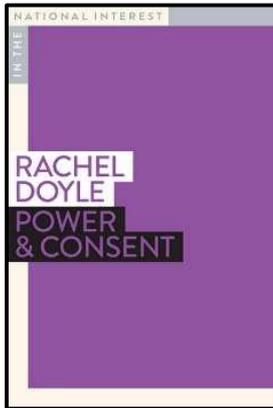
Digital Disruption & the Australian Economy

Simon Wilkie

The Fourth Industrial Revolution, the digital disruption of business by the information and communications sectors, is well underway in Australia and around the globe. The COVID-19 pandemic has only accelerated the pace of change. We are witnessing a proliferation of new platforms and new markets, with AI replacing human expertise - we are seeing the transformation of the firm, how we work and the nature of society. These seismic changes are all impacting the global distribution of economic growth and income. And alarmingly, among the OECD economies, as a share of GDP, Australia's ICT sector is around half the average, and falling further over time - it is second-last, only above Mexico. Given the scope and speed of change, Australia is now confronted by a stark choice between becoming a tech innovator, and so a producer of economic profits and high-paying jobs, or stagnating. We are at a crossroads, and our policy choices today will determine whether we remain one of the wealthiest and happiest nations in the world, or see our global position continue to slide. In *Digital Disruption & the Australian Economy*, Professor Simon Wilkie argues that, to preserve our status as one of the most desirable economies to live in, we need a policy revolution that addresses not just universal basic income, but tax policy, lifelong education, social inclusion and the nature of work. In short, the Fourth Industrial Revolution has the potential to usher in a period of sustained prosperity and increasing equality. But to achieve this demands no less than a rethinking of the social contract.

About the Author: Professor Simon Wilkie is Dean of the Faculty of Business and Economics and Head of Monash Business School. He previously worked at the University of Southern California (USC) as professor and head of economics in the Department of Economics; professor of Economics, Communication and Law in the USC Gould School of Law; and executive director of the USC Center for Communication Law and Policy.

PB 9781922464217 £15.99 April 2021 Monash University Publishing



Power & Consent

Rachel Doyle

The scandal involving the allegations against Dyson Heydon, former justice of the High Court (who emphatically denies the claims), confirmed that the scourge of sexual harassment in Australian workplaces was also to be found in the chambers of one of the seven most senior judges in the country. An unquestioning reliance on the calibre of the fine legal minds appointed to the High Court had blinded us to the reality that sexual harassment is as common in the legal profession as it is in corporate Australia and in all other industries. In particular, in the legal profession, a hierarchical structure and a culture of silence had served to perpetuate feelings of embarrassment, fear and shame on the part of victims.

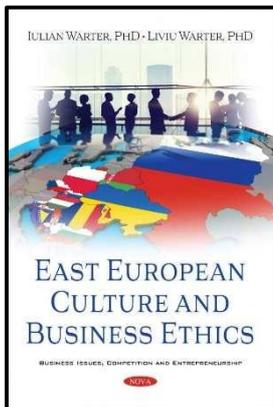
In *Power & Consent*, Rachel Doyle, a practising Senior Counsel for over a decade, argues that we need to understand the power relationships at the heart of the modern workplace. Sexual harassment is rarely a 'one off'. Perpetrators continue their harassment because they are not called to account for their actions. Silence and complicity allow recidivists to go unpunished and normalise the phenomenon of 'getting away with it'. Perpetrators must be taught what consent means.

This book demands a new response to complaints of sexual harassment; one which recognises the power of strength in numbers, the probative value of multiple complaints, and the restorative power of grievances shared. It also calls for the imposition of new obligations: it asks bystanders to become participants and to take collective responsibility for supporting victims and stopping perpetrators.

About the Author: Rachel Doyle SC is a barrister practising in Melbourne. She has been at the Victorian Bar since 1996 and was appointed Senior Counsel in 2009. She specialises in industrial and employment law, discrimination law, class actions and negligence.

PB 9781922464125 £15.99 April 2021 Monash University Publishing

Nova Science Publishers

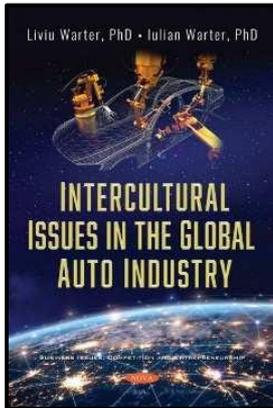


East European Culture and Business Ethics

Iulian Warter

This book concentrates on some leading questions in business ethics research in the last two decades and tries to find explanations concerning cultural issues. It focuses on the alignment or congruence between business ethics and cultural contexts with a special emphasis on Eastern European countries. The core of this book is doing business in Central and Eastern Europe (CEE) in order to throw light on the cultural issues related to business ethics. Its primary purpose is a finer view of the impact of national, organizational and professional cultures in business ethics. The general questions encountered in this book are related to the nexus between culture and ethics in (CEE), national, organizational and professional cultures' link to (CEE) countries' ethics. The aim of this book is a deeper understanding of the cultural differences in Central and Eastern Europe. This might help organizations provide better opportunities for doing business across a wide cultural spectrum. With the increase of global mobility, cultural and ethical issues become more and more important. Multi-national corporations might garner a competitive advantage when they understand the importance of local culture and ethics. International business professionals may benefit from a deeper understanding of cultural values that affect the perceptions of individuals during negotiation and decision-making across cultures. Multinational companies that do not take into consideration or minimize the importance of cultural and ethical issues expose themselves to a higher risk of failure. The expectation of the authors of this book is that the conclusions would help alert international business scholars and practitioners of the need to thoroughly understand the cultural issues influencing ethics.

PB 9781536191189 £87.99 January 2021 Nova Science Publishers 138 pages

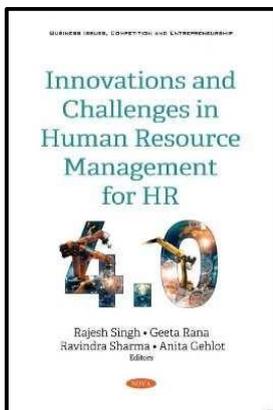


Intercultural Issues in the Global Auto Industry

Julian Warter

This monograph is focused on intercultural issues, particularly in the global auto industry. The foreign direct investments (FDI) reasons are the result of globalization, of the need of growth and of achieving synergies. Most of the professionals consider that FDI is one of the most significant business phenomena in the past decades, but warn about the FDI dangers. The most challenging part of the FDI process is the integration of two entities that present different organizational and national cultures. This monograph emphasizes the relationship between culture and FDI performance in the global auto industry. The main goal of this book is to uncover intercultural issues that managers encounter during the FDI, M&A or global alliances. The expectation of the authors of this monograph is that the conclusions would help forewarn scholars and practitioners of the need to thoroughly understand the cultural issues influencing the global automotive industry. The monograph will be useful for academic researchers, postgraduate students, for MBA/Executive Education and for practitioners.

PB 9781536191172 £87.99 January 2021 Nova Science Publishers 128 pages



Innovations and Challenges in Human Resource Management for HR4.0

Edited by Rajesh Singh

To sustain competitiveness in today's highly local and global markets, an organization needs to excel in all its key dimensions. The world is facing a new industrial era marked by digitalization in various multidimensional sectors; experts call it Industry 4.0. Humans are slowly but steadily being replaced by mechanical automation and technological digitalization in driving the economy. The potential benefits of Industry 4.0 are improving the speed of production flexibility, improving service to customers and increasing revenue. Challenges in human resources management include strengthening the management system and processes of an organization to improve performance and create value for stakeholders.

Innovations and Challenges in Human Resource Management for HR4.0 helps to convey the importance of "HR4.0" in all aspects of business, not just product and process quality. It is about achieving excellence in everything that an organization does, and most importantly achieving superior business results. This book provides international insights to manage business performance improvements and companies' value creation dynamics. Readers will learn how to use multi-functional area tools, techniques, innovative frameworks, practices and approaches for understanding, assessing and managing the strategic value drivers of business excellence.

This book provides a rich repertoire of tools and techniques across business functions researched, tested and validated in various business settings, and provides a new stream of thoughts by a few fine researchers in the domain of business management.

HB 9781536189575 £211.99 December 2020 Nova Science Publishers 317 pages



Progress in Economics Research. Volume 45

Edited by Albert Tavidze

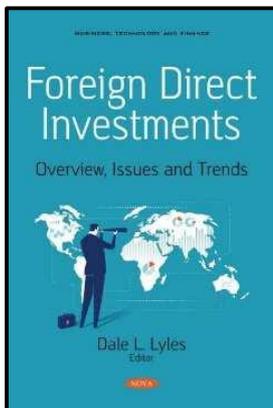
This compilation discusses the two latest economic crises, 2009 and 2020, and the public policies used to mitigate the recession, improve economic growth, and save people from the dangerous coronavirus.

The authors summarize the principal legislation and recommendations that, from the point of view of corporate governance, have been established in the Spanish context in relation to: risk control and management, the role of audit committees in the supervision of risk control and management function and transparency in all these issues.

The development levels of central and eastern European countries which transitioned from socialist economies to market economies and experienced major changes in their institutional structures are assessed.

Additionally, an optimal control problem of water management is examined in the context of the conjunctive use of two interrelated water sources: groundwater and rainwater.

HB 9781536188806 £229.99 December 2020 Nova Science Publishers 201 pages



Foreign Direct Investments Overview, Issues and Trends

Edited by Dale L. Lyles

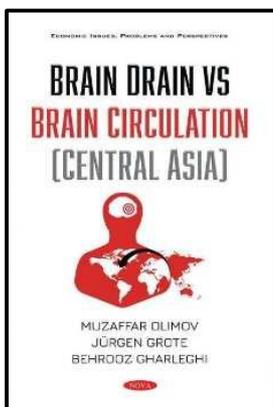
A “foreign direct investment” is defined as an investment in which a resident or a firm in one country has long-term influence and control over at least 10% of the ordinary shares or voting powers of an incorporated firm, or equivalent for an unincorporated firm in another country.

This compilation contrasts foreign direct investment decisions between hierarchical internalized multinational enterprises and the emerging network multinational enterprise.

Money, goods and corporate rights, intellectual property, securities rights and requirements for the exploitation of natural resources as a form of foreign investment are also considered.

The concluding research analyzes the patterns of foreign direct investments and regional disparities in India from 1990 to 2020, comparing states with coastal locations, industrial infrastructure and port availabilities to interior backward states.

PB 9781536188585 £75.99 November 2020 Nova Science Publishers 114 pages

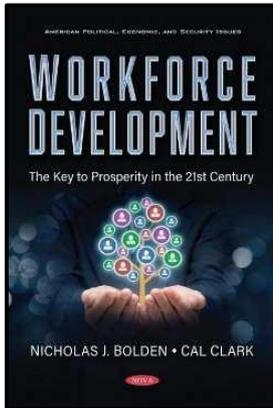


Brain Drain vs Brain Circulation (Central Asia)

Edited by Muzaffar Olimov

The volume examines the issue of brain drain in Central Asia. The chapters analyse the causes of brain drain and the methodologies of addressing it with case studies in the region. They also investigate various policies that could lead to brain circulation and eventually brain gain. The volume demonstrates that some of countries in the region are facing the problem of brain drain more than others and no action has been taken, therefore it requires immediate action by policymakers and economists. The volume is a useful addition to the scant literature dealing with brain drain policies for a sustainable economic development, and policymakers will find it useful in designing policies for achieving development policies. The volume will also be useful for higher degree research students, especially in the area of economic and sustainable development.

HB 9781536187557 £211.99 November 2020 Nova Science Publishers 298 pages



Workforce Development The Key to Prosperity in the 21st Century

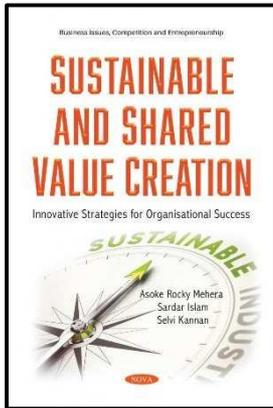
Cal Clark

For the century of approximately 1870 through 1970, America's ongoing industrialization brought growing prosperity to much of its citizenry and, after World War II, created a broad middle-class society. After the mid-1970s, however, deindustrialization or the movement of manufacturing production to other countries resulted in growing economic and social stress on many of the working class who did not possess a college education. Donald Trump was the first major U.S. politician to recognize this problem and promise to create "good jobs" for working-class Americans. Yet, his most dramatic policy initiatives in the areas of trade, immigration, and deregulation did not produce dramatic change during his first term.

A more positive trend is bubbling up from state and local governments, with the encouragement (but not funding) from the Trump administration. This is the growing importance of workforce development programs, which seek to develop the skills necessary for America's 21st century economy through education reform, industrial apprenticeships, and tax incentives. Does the future of the national economy rest in safe arms with the new re-industrialization strategy and education reform? States and local governments must ascertain what mix of higher education reform, k-12 reform, career readiness, and high-tech training is the best equation for the growing workforce deficit and waning middle-class. In addition, education reform must consider high-tech automation, robotics, and artificial intelligence as a curriculum component in education reform. This policy area must be constructed in ways that not only broadens the middle-class but helps the victims of deindustrialization and reindustrialization.

Chapter 1 provides an overview of the challenges facing the working class in the United States and an outline of the book. Chapter 2 describes the stage of industrialization (1870-1970) that created a middle class society. Chapter 3 discusses the periods of deindustrialization (1970-2000) and reindustrialization in advanced manufacturing (early 21st century). Chapter 3 then analyzes the causes (globalization, organizational change, public policy, business strategy, and automation) and consequences (the emergence and shrinkage of a broad middle-class society) of the changing dynamics of industrialization. Chapter 4 presents a case study from the state of Alabama, demonstrating how manufacturing reduces inequality. Chapter 5 discusses how work-based learning programs promote racial diversity. Chapter 6 investigates modern apprenticeship and work-based learning programs. Finally, Chapter 7 considers the implications of this study and argues that workforce development policies hold the key to American prosperity in the 21st century.

PB 9781536188110 £87.99 November 2020 Nova Science Publishers 155 pages



Sustainable and Shared Value Creation Innovative Strategies for Organisational Success

Sardar Islam

In a post-Global Financial Crisis (2008) and post-COVID-19 (2020) competitive world, an organisational strategy needs to be promoted for gaining sustained competitive advantage by creating value. So, there is a need for a thorough study to explore the current value creation practices in commercial organisations and recommend a framework to accelerate the process of value creation.

This book explores how sustainability and shared value are facilitating the process of value creation within banking organisations and property organisations. Considering a multiple case study approach and constructivist paradigm, eight Australian case studies are exemplified to denote how practical issues can be examined through the new sustainability lens. The four thematic components explored in this book are a) clean technology, b) sustainability vision at the bottom of the pyramid, c) reconceiving products/services and d) redefining the value chain.

In the context of social and economic value creation by the Australian organisations, the underlying objectives of the book are to a) explore the adoption of components of the applied sustainable value and shared value business models by Australian banking and property organisations for social and economic value creation; and b) empirically develop an alternative business model for the Australian banking and property industries, based on emerging components from industry-wide interview responses.

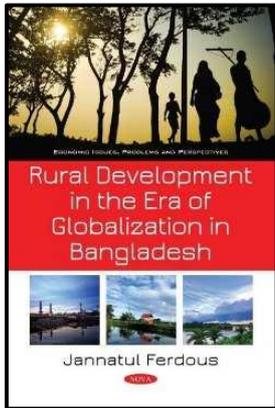
Our research resulted in many findings that showed a number of industry-wide differences. However, the notable and main difference was that a) banking organisations predominantly leverage sustainability based on product/service innovation at the bottom of the pyramid level, and b) property organisations predominantly leverage environmental sustainability based on the application of clean technology through redefining the value chain.

The primary interview data analysis suggests that the selected Australian sustainable and shared value organisations also emphasise the co-creation of value based on their engagement with customers, stakeholders, and communities. The secondary data analysis suggest that the selected Australian property organisations ensure a higher increase in net profit after tax and return on equity compared to the selected banking organisations.

The main recommendation emanating from industry case interviews and presented in this book is an empirically developed alternative business model for value co-creation based on two new thematic components, which are a) stakeholder engagement and b) community resilience.

The book will come as a guide to future academic researchers and practice managers in implementing the recommended value co-creation business model to create social and economic value.

PB 9781536187076 £87.99 December 2020 Nova Science Publishers 187 pages

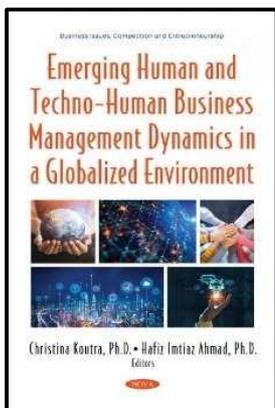


Rural Development in the Era of Globalization in Bangladesh

Jannatul Ferdous

Rural Development is a deliberate transformation towards the advancement of the financial and societal standard of living of the rural poor through amplified production, impartial delivery of possessions, and empowerment. In general, a deliberate transformation towards rural institution building and progression in technology. Bangladesh, nearly 50 years into its liberation, stays on the route to development and the country is looking forward to transitioning into a developed state by 2041. There is global pressure also. Rural development plays a key role in attaining the targets. The Bangladesh Academy for Rural Development (BARD) is a pioneer institute for attaining rural development in Bangladesh. The academy is acknowledged as a center of excellence regarding training, research and action research. The institute was established in 1959 with the intention of provide training to the public officials and representatives of the local government and village institutions on diverse matters concerning to rural development. Still, the institution provides training to diverse stakeholders. Moreover, a large quantity of international clientele comprising scholars, research fellows, experts, government bureaucrats, affiliates of diplomatic corps and global organizations visit the academy. The academy has been steering socio-economic study from the time of its beginning. Research outcomes are used as training resources and contributions for introducing action research by the Academy itself. It also works as data resources and policy ideas for the policy makers, Ministries, and Planning Commission. In certain circumstances, these are also dispersed among the global organizations and institutes. BARD conducts investigational projects to progress models of better-quality institution, managerial arrangements in addition to harmonization and approaches of production. The project events generally include the villagers' development institutes, local bodies and public officials. To this point the Academy has directed more than 50 investigational projects on different facets of rural development. Finally, in the era of globalization and pressure of implementation of Sustainable Development Goals (SDGs), the book provides an immense knowledge on "Rural Development" issue in Bangladesh perspective.

PB 9781536186925 £87.99 November 2020 Nova Science Publishers 187 pages



Emerging Human and Techno-Human Business Management Dynamics in a Globalized Environment

Edited by Christina Koutra

An exponential stride in globalization, impressively expedited by advanced technology, has brought about immense changes in the backdrop of world markets. Big data and digital technologies like Augmented Reality, Virtual Reality and Artificial Intelligence, assisted this progression by improving efficiency and effectiveness of the way 'things are done'! All of these factors, in conjunction, have highly influenced the how, where and when of business management today! Leveraging on them has enabled advanced markets to establish themselves further, and new markets to start emerging spectacularly! In this novel environment of *emerging human and techno-human business management dynamics*, virtual influencers and gamification started becoming the norm of the day. What's more, businesses are in constant competition to achieve brand loyalty among their customers through bolstering up the branding of their products and services. Advancement in technology though comes at a price, as it leads to an increase in fraudulent activities. In this climate, ethical leadership is required to lead people. Management by mission and evidence-based management can be tools to steer towards better and more transparent decision making in organizations. Amidst this, the role of crisis management is vital to assist in crisis and disaster preparedness.

HB 9781536186024 £178.99 November 2020 Nova Science Publishers 275 pages



Gazelle Book Services Limited,
Unit 1/4, White Cross Mills,
Hightown, Lancaster LA1 4XS

t: (01524) 528500

e: sales@gazellebookservices.co.uk

www.gazellebookservices.co.uk

Gazelle Book Services Order Form - (Books listed alphabetically by title)

Title	Format	ISBN	RRP (£)	Qty	Total
Brain Drain vs Brain Circulation (Central Asia)	HB	9781536187557	£ 211.99		
Challenging Politics	PB	9781922464279	£ 15.99		
China's environmental policy in terms of European Union standards	HB	9783847112112	£ 45.99		
Democracy, Markets and the Commons	PB	9783837654240	£ 44.99		
Digital Disruption & the Australian Economy	PB	9781922464217	£ 15.99		
East European Culture and Business Ethics	PB	9781536191189	£ 87.99		
Emerging Human and Techno-Human Business Management Dynamics in a Globalized Environment	HB	9781536186024	£ 178.99		
Foreign Direct Investments	PB	9781536188585	£ 75.99		
Innovations and Challenges in Human Resource Management for HR4.0	HB	9781536189575	£ 211.99		
Intercultural Issues in the Global Auto Industry	PB	9781536191172	£ 87.99		
Power & Consent	PB	9781922464125	£ 15.99		
Progress in Economics Research. Volume 45	HB	9781536188806	£ 229.99		
Rural Development in the Era of Globalization in Bangladesh	PB	9781536186925	£ 87.99		
Sustainable and Shared Value Creation	PB	9781536187076	£ 87.99		
The Corporate Art Index	PB	9783837656503	£ 38.99		
There Is Enough	HB	9788772102948	£ 37.00		
Workforce Development	PB	9781536188110	£ 87.99		



Gazelle Book Services Limited,
Unit 1/4, White Cross Mills,
Hightown, Lancaster LA1 4XS

t: (01524) 528500

e: sales@gazellebookservices.co.uk

www.gazellebookservices.co.uk



GazelleBookServices



GazelleBookServices



@Gazellian



GazelleBooks