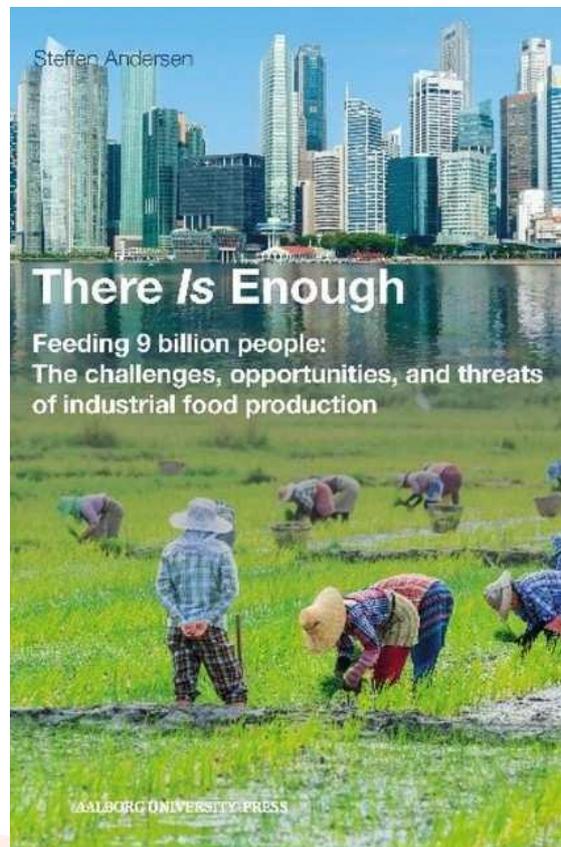


## ECONOMICS

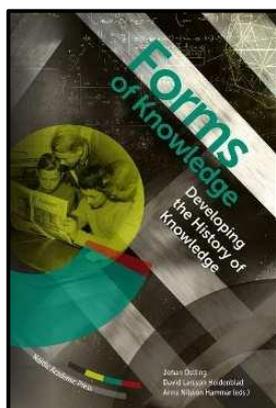


## NEW TITLES

- Nordic Academic Press • Aalborg Universitetsforlag
- Fagbokforlaget • Vandenhoeck & Ruprecht
- Ibidem Press • Fitness Information Technology
- Monash University Publishing • Sussex Academic Press
- University of Alberta Press

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## Forms of Knowledge Developing the History of Knowledge

Edited by Johan Östling, David Larsson Heidenblad, Anna Nilsson Hammar

The history of knowledge is a dynamic field of research with bright prospects. In recent years it has been established as an exciting, forwardlooking field internationally, with a strong presence in the Nordic countries.

*Forms of Knowledge* is the first publication by the Lund Centre for the History of Knowledge (LUCK). The volume brings together some twenty historians from different scholarly traditions to develop the history of knowledge. The knowledge under scrutiny here is the sort which people have regarded and valued as knowledge in various historical settings. The authors apply different perspectives to this knowledge, maintaining the historicity and situatedness of the production and circulation of knowledge.

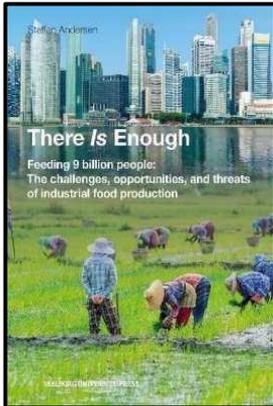
The book presents the history of knowledge in all its rich diversity. The role of knowledge in public life is the focus of some chapters, while others concentrate on the importance of knowledge for individuals or local communities; some chart the realities of academic or systematic knowledge, others consider its existential or mundane dimensions. Taken together, they make a significant contribution to the theoretical, conceptual, and methodological advances in the field.

**About the Author:** Johan Östling is associate professor and senior lecturer in history at Lund University. His research focuses on the history of knowledge, but he also has a more general interest in ideas, culture and politics in Europe's modern history.

David Larsson Heidenblad is a PhD in history and works as a researcher and teacher at the Department of History at Lund University.

Anna Nilsson Hammar holds a PhD in History and postdoctoral researcher at the Department of History at Lund University.

HB 9789188909381 £34.95 February 2020 Nordic Academic Press 304 pages



## There Is Enough

### Feeding 9 billion people: The challenges, opportunities, and threats of industrial food production

Steffen Andersen

Most food found on supermarket shelves exists because consumer research has proven that the product will be in demand once it is made available by the food industry.

This book strives to shed light on the aspects of our everyday sustenance that we normally don't think about; above all the problematic consumer unawareness of foods' nutritional value - and the technology behind industrially grown, raised and manufactured fruits, vegetables, meat, milk, eggs, processed and fast food.

Our ancestors created and secured modern food production through hard work; this occurred over a couple of million years in three leaps:

- Meat Cooking (1,8 million years ago)
- Agriculture Society (10.000 years ago)
- Industrial Specialization (300 years ago)

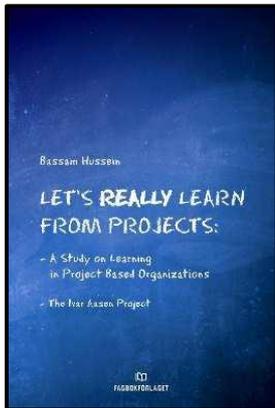
Now, we are at the frontier of a new era of future-food, driven by the need to feed nine billion people. But there are risks, as well as rewards, we must be conscious of as we move toward these new kinds of food.

Among the key question we must consider: Is your body ready for these new sources of nutrition, or might you thrive even better with the foods you are already accustomed to?

Reading this book will reward you with a new chance to make the right choices during shopping trips to your store or on the internet - in the food jungle.

The book unfolds and presents for you a map of the conditions underlying our modern food supply, to help guide you safely in navigating the food jungle and increase your feeling of responsibility for your food intake. It will make you a better shopper and consumer; and empower you to leverage your newfound knowledge in helping drive the food industry toward manufacturing the healthiest foods possible for your body.

HB 9788772102948 £37.00 November 2020 Aalborg Universitetsforlag 240 pages



### Let's Really Learn from Projects A Study on Learning in Project-Based Organizations - The Ivar Aasen Project

Bassam Hussein

This book combines a literature study and the results of a longitudinal case study from the oil and gas sector - the Ivar Aasen project - to explore the notion of learning in project-based organizations.

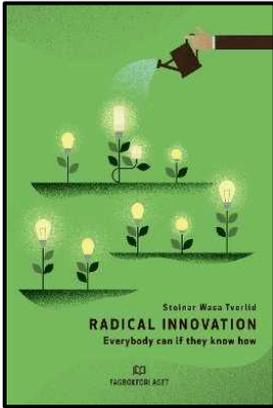
First, readers are provided with a thorough examination of previous research on project learning, which is presented in structured and comprehensible format. The author explores the circular relationship between learning and performance in projects and identifies the means and attitudes required to support this circular relationship both within projects and between projects.

The second part of the book has a narrower focus, namely on improving the institutionalized level of learning in project-based organizations. The empirical findings are drawn from the longitudinal case study and provide some useful insights into learning in a complex and demanding environment characterized by continuous changes, extreme time pressure, a multiplicity of stakeholders, tremendous financial impact, and market uncertainty.

The study is peer-reviewed and presented as an academic text.

**About the Author:** Bassam Hussein is Associate Professor at the Department of Mechanical and Industrial Engineering, in the Norwegian University of Science and Technology (NTNU) in Trondheim, Norway. He is the author or co-author of more than 75 publications in project management. Hussein's publications focus on bridging and integrating conceptual and practical knowledge in the field of project management. He has extensive experience as lecturer and instructor, and during his career he has participated in the development and implementation of a wide range of education programmes in project management.

PB 9788245034127 £40.00 August 2020 Fagbokforlaget 169 pages



## Radical Innovation Everybody can if they know how

Steinar Wasa Tverlid

This book offers a complete guide to how organizations can build a well working radical innovation muscle. The author differentiates between incremental and radical innovation, focusing on the radical side, which is where most companies fail. Radical innovation is breaking with the development pattern of the present value creation and finding a completely new direction.

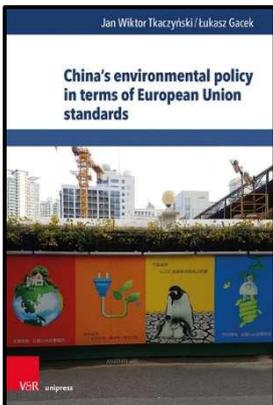
Tverlid has spent several decades working deeply into the subject area from various perspectives in large companies, including Equinor. This book sums up the knowledge he has gained from this journey in a story-like format, emphasizing the importance of taking a systematic approach to radical innovation.

It is meant to be a handbook for the generation of radical innovation. The step-by-step method allows a company to almost organically reproduce radical concepts while keeping the budget at a really reasonable level. The effort will remain modest while the effect, on the contrary, will soon be quite visible throughout the company and beyond. Although the model is built on a company structure, the basic radical innovation principles can be valuable for smaller informal groups and individuals.

**About the Author:** Steinar Wasa Tverlid holds a PhD on aluminum extrusion from NTNU and currently leads a Radical Innovation Team at Equinor.

PB 9788245033779 £31.95 May 2020 Fagbokforlaget 220 pages

## Vandenhoeck & Ruprecht

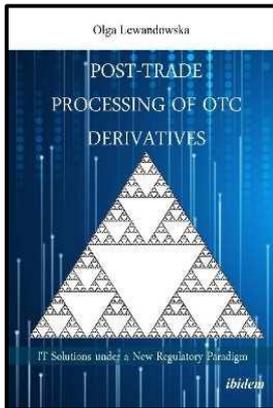


## China's Environmental Policy in Terms of European Union standards

Jan Tkaczynski, Lukasz Gacek

It is beyond dispute that both China and the European Union stand to gain from promoting low-carbon development through the dissemination of clean and renewable energy sources, as this inevitably leads to increased environmental protection. The depletion of fossil fuel resources and the accompanying changes in the global energy mix make Europe and China not only competitors in the global economic race, but also nolens volens partners. Their pragmatic partnership is characterized, on the one hand, by the need to take action to reduce the consumption of fossil fuels and, on the other, by the desire to minimize the negative environmental impact of their use. Hence, the existing and emerging cooperation between the two actors, while challenging for a number of reasons, is not only an attempt to set up channels to exchange vital information, but also an exercise in setting the standards under which further cooperation will be forged.

HB 9783847112112 £45.99 November 2020 Vandenhoeck & Ruprecht GMBH 296 pages



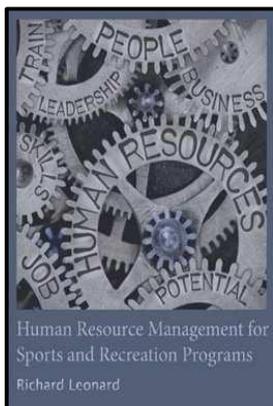
### Post-Trade Processing of OTC Derivatives IT Solutions under a New Regulatory Paradigm

Olga Lewandowska

The financial crisis of 2007-2009 exposed the weaknesses of the global over-the-counter (OTC) derivatives market such as limited transparency regarding risk exposures, poor counterparty risk management practices, and the risk of contagion arising from interconnectedness in this market. In the aftermath of the financial crisis, regulators introduced worldwide legislative and regulatory changes aimed at increasing the transparency and stability of the financial markets. In this book, Dr. Olga Lewandowska explores those novel regulatory solutions and their impact. The main focus is on central counterparty (CCP) clearing that became mandatory for OTC derivatives under the new regulatory paradigm. In four research papers, she analyzes CCP from different risk perspectives and based on four diverse research methods. Her book offers a comprehensive assessment of the risk-reduction potential of the CCPs, their implications for the financial markets, and the practical challenges in the implementation of the recent financial market reforms.

PB 9783838214443 £32.00 April 2020 Ibidem Press 220 pages

## Fitness Information Technology



### Human Resource Management for Sports and Recreation Programs

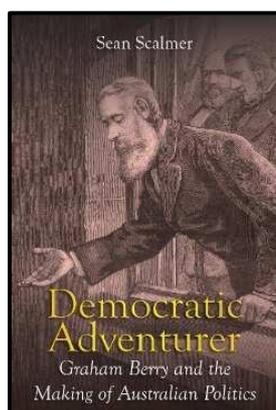
Richard Leonard

Human resource management is one of the most important components of business operations in any organization, and sport and recreation programs are no exception. This textbook provides the framework and principles necessary for undergraduate and graduate students to develop, implement, and maintain the human resource strategies and practices that are essential in managing a sport, recreation or athletics program, from community and youth centers, to intramural collegiate and professional sports.

*Human Resource Management for Sport and Recreation Programs* examines foundational concepts and the practical elements of human resource management, providing detailed insight, and a step by step look at overall program policies and plan development, program implementation and management, including personnel recruitment, onboarding and assessment techniques, planning and procedures for corrective action, as well as examining relevant legal, ethical, and safety considerations governing the employer–employee relationship. This text is essential in understanding how to successfully recruit, retain, reward, and maintain the most valuable resource of any organization: it's people.

**About the Author:** Richard Leonard, PhD is currently a Professor of Business Administration/Management at Flagler College in Tallahassee, Florida. His primary teaching focus is in Strategic Management with secondary instruction in Human Resource Management and Marketing. For eight years at Flagler, Dr. Leonard was the Department Chair for Business Administration and Accounting.

PB 9781940067438 £70.99 February 2020 Fitness Information Technology 272 pages



## Democratic Adventurer Graham Berry and the Making of Australian Politics

Sean Scalmer

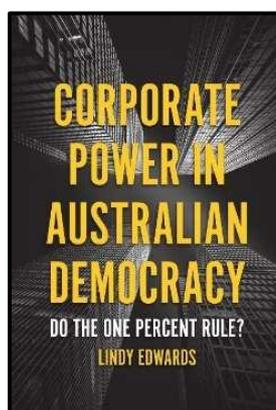
Graham Berry (1822-1904) was colonial Australia's most gifted, creative and controversial politician. A riveting speaker, a newspaper proprietor and editor, and the founder of Australia's first mass political party, he wielded these tools to launch an age of reform: spearheading the adoption of a 'protectionist' economic policy, the payment of parliamentarians, and the taxing of large landowners. He also sought the reform of the Constitution, precipitating a crisis that the *London Times* likened to a 'revolution'. This book recovers Berry's forgotten and fascinating life. It explores his drives and aspirations, the scandals and defeats that nearly derailed his career, and his remarkable rise from linen-draper and grocer to adored popular leader. It establishes his formative influence on later Australian politics. And it also uses Berry's life to reflect on the possibilities and constraints of democratic politics, hoping thereby to enrich the contemporary political imagination.

**About the Author:** Sean Scalmer teaches at the University of Melbourne, where he is a Professor of History. He is the author of several works of political history, including the prize-winning *On the Stump* (2017), *Gandhi in the West* (2011), *The Little History of Australian Unionism* (2006) and *Dissent Events* (2002).

**Reviews:** "With his close attention to the repertoire of colonial politics, the language and rituals whereby statesmen gained and wielded power, Sean Scalmer has illuminated the history of settler democracy. Here he tackles that most audacious of all the democratic adventurers, David Berry, a self-made man who acquired an almost despotic authority - 'on the condition', as he remarked, 'that I did not exercise it'. But Berry used his popular following to plunge Victoria into its most profound constitutional crisis, and this book establishes his lasting legacy."

Stuart Macintyre

HB 9781925835779 £30.99 May 2020 Monash University Publishing 480 pages



## Corporate Power in Australia Do the One Percent Rule?

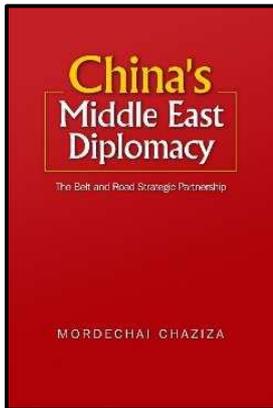
Lindy Edwards

Trust in Australian democracy has more than halved over the last decade, from 86% in 2007 to 41% in 2018. Part of this erosion of trust stems from a belief that big business has too much power. Community concerns have sparked major campaigns for a federal anti-corruption body and political donations reform. People are concerned that politicians are privileging the concerns of their mates in big business over the community or the public good.

This book sets out to test the evidence for these public fears, considering mining companies and the mining tax; the banks and the financial advice scandals; Telstra and the NBN; News Ltd and media reform; Coles and Woolies versus the farmers; and attempts by government to reform contract laws and laws on the abuse of market power. It asks if the major corporates are disproportionately winning in our political debates? And if so, why?

**About the Author:** Dr Lindy Edwards is an academic at the University of New South Wales who has previously worked as an economic adviser in the Department of Prime Minister and Cabinet and as a press gallery journalist for the Sydney Morning Herald.

PB 9781925835427 £23.99 January 2020 Monash University Publishing 304 pages



**China's Middle East Diplomacy**  
**The Belt and Road Strategic Partnership**

Mordechai Chaziza

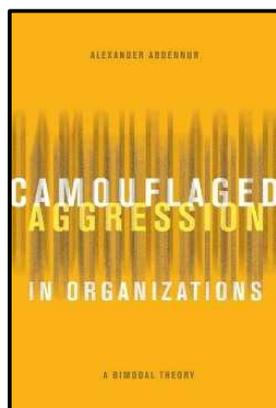
The People's Republic of China (PRC) diplomatic engagement with the Middle East spans multiple dimensions, including trade and investment, the energy sector, and military cooperation. Connecting China through the Suez Canal to the Mediterranean and Europe, the Middle East is a unique geostrategic location for Beijing, a critical source of energy resources, and an area of expanding economic ties.

The Middle East geographical and political area is subject to different country inclusion interpretations that have changed over time and reflect complex and multifaceted circumstances involving conflict, religion, ethnicity, and language. China considers most Arab League member countries (as well as Israel, Turkey, and Iran) as representing the Middle East. The Ministry of Foreign Affairs and official Chinese publications refer to this region as *Xiya beifei* (West Asia and North Africa). China sees the Middle East as an intrinsic part of its Belt and Road Initiative (BRI), and has ramped up investment in the region accordingly, focusing on energy (including nuclear power), infrastructure construction, agriculture, and finance.

This book uses the BRI as a framework for analyzing China-Middle East relations, with special emphasis on the PRC's strategic partnerships via regional mutual interdependency in various sectors such as energy, infrastructure building, political ties, trade and investment, financial integration, people to people bonding, and defense. A stable Middle East region is vital for China's sustainable growth and continued prosperity. As the world's largest oil consumer with an ambition to expand its economic and political influence, the Middle East's geostrategic location and holder of most of the world's known energy resources make it indispensable to the success of the Belt and Road Initiative.

**About the Author:** Dr. Mordechai Chaziza holds a Ph.D. from Bar-Ilan University and is senior lecturer at the Department of Politics and Governance and the division of Multidisciplinary Studies in Social Science, at Ashkelon Academic College, Israel. *His China and the Persian Gulf: The New Silk Road Strategy and Emerging Partnerships* was published in 2019, and his research interests focus on China's foreign policy in the Middle East and North Africa; the Kurdistan Arab Spring and ISIS; China and the Arab-Israeli Peace Process; and China's non-intervention policy in intrastate affairs.

HB 9781789760569 £70.00 September 2020 Sussex Academic Press 246 pages



## Camouflaged Aggression in Organizations A Bimodal Theory

Alexander Abdennur

In *Camouflaged Aggression in Organizations*, Alexander Abdennur unveils his theory of two modes of aggression in organizations: confrontational and camouflaged. Focusing on camouflaged aggression, he describes patterns of behaviour and shows how these intersect with personality and sociocultural factors. He defines the effects of non-confrontational aggression in terms of organizational and mental health. In discussing prevention and control of this harmful behaviour, Abdennur recommends a cognitive approach to manage workplace hostility in businesses, the public sector, and not-for-profit organizations. Professionals, professors, and students of psychology, organizational behaviour, and criminology will find this a necessary and insightful resource.

**About the Author:** Alexander Abdennur is the director of the Cognitive Centre of Canada. He worked as a researcher in criminal justice at federal research departments and taught at universities in Canada and abroad. He holds an MA in Criminology and a PhD in Education from the University of Ottawa and is the author of four academic books.

**Reviews:** "Camouflaged Aggression is raw and fascinating with a quirky voyeuristic quality, like watching primates in a zoo. It is beyond sociology. It is entertaining."  
Holly Doan, *Blacklock's Reporter*

PB 9781772124910 £26.99 August 2020 University of Alberta Press 216 pages



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